

The 11th Global Coal Market Summit 2022

Cooperation Program

Guangzhou, China September 21-22, 2022





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2022年第十一届国际煤炭市场高峰论坛

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Company Overview

Fenwei Digital Information Technology Co., Ltd., founded in 1998, is the earliest energy consulting enterprise in China and the most popular independent service provider and consultant in the coal industry. We began to provide third-party insights or solutions to well-known enterprises at home and abroad back to the early days when the coal industry started for marketization trial. In the long-term cooperation with these enterprises, we have constantly explored and formed mature methodologies, technical solutions, mathematical models and best practices.

Through the years, we have established many industry-leading information systems, including Fenwei's exclusive index and database. The information platform – **Sxcoal (www.sxcoal.com)** – has always taken the lead in China's coal market information. With rapid development of the coal industry, our professional services have spread to each corner of the world. Today, we have more than 140,000 registered members worldwide, cooperate with more than 80 Fortune 500 enterprises and have more than 100 industrial veterans each with over 5 years of working experience.



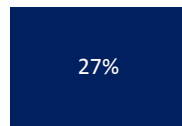
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Coal mining



Power



Coke & steel



Financial & investment



Traders

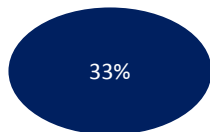


Logistics & other

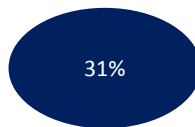
Diversified Clients



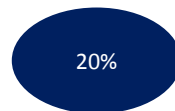
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Corporate executives



Purchases & sales



Analysis & studies



Academic & media



Other

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Summit Preview

The 11th Global Coal Market Summit, hosted by Sxcoal (Fenwei Digital Information Technology Co., Ltd.) will be held in Guangzhou city over September 21-22, 2022. We cordially invite you to participate!

Organizers

Host: Sxcoal

Supporters: China National Coal Association, Mongolia Coal Association, China Iron and Steel Association, China Electricity Council, China Coking Industry Association

Sponsor: China Aluminum International Trading Group Co., Ltd, Sibanthracite Group (Updating ...)

Time & Venue

Registration: September 21, 2022 (Wednesday)

Summit: September 22

Venue: Guangzhou, Guangdong

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Time	Topics
Macro economy and industry outlook	
09:00-09:30	Commodities: Arrival of spring in northern China? <i>Li Zongguang, Chief Economist, China Renaissance</i>
09:30-10:00	New power system and power market construction <i>Xue Jing, China Electricity Council, CEC</i>
10:00-10:30	China's metallurgical industry operation analysis and outlook <i>Fan Tiejun, Chairman, China Metallurgical Industry Planning and Research Institute</i>
10:30-11:00	Economic operation and prospect of China's coking industry <i>Cui Pijiang, Chairman, China Coking Industry Association</i>
11:00-11:30	Medium- and long-term coal market trend <i>Feng Dongbin, Deputy General Manager, Fenwei Digital Information Technology Co., Ltd.</i>
11:30-12:00	Prospect of Mongolian coal export <i>Mr. Zoljargal Jargalsaikhan, Executive Director, Mongolia Coal Association</i>
Thermal coal market analysis and outlook	
13:30-14:00	Thermal coal market analysis and forecast <i>Niu Hui, Senior Analyst, Fenwei Digital Information Technology Co., Ltd.</i>
14:00-14:30	Global thermal coal market analysis and outlook
14:30-15:00	Power enterprises' coal purchase mode and operating situation <i>Wu Wenbin, Head of Fuel Management Department, Guangdong Energy Group Co., Ltd.</i>
15:00-15:30	Chemical sector situation and coal purchase
Metallurgical coal market analysis and outlook	
15:30-16:00	Coke and coking coal supply-demand analysis and outlook <i>Liu Yanjun, Head of Market Research Department, Fenwei Digital Information Technology Co., Ltd.</i>
16:00-16:30	Analysis of Mongolian TT coal exports to China via railway
16:30-17:00	Russian met coal market analysis and export prospect to China
17:00-17:30	Steelmakers' view on coke & coking coal markets and purchase strategy against crude steel production cut

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Promotion Program- in site

No.	Content	Diamond Sponsor	Platinum Sponsor	Gold Sponsor
		CNY 100,000	CNY 80,000	CNY 60,000
1	Company logo and name highlighted in registration and summit backgrounds as sponsor	√	√	√
2	Company logo and name presented on conference notebooks and documentations	√	√	√
3	Colored advert and company introduction on conference notebooks	√		
4	One VIP seat	√	√	√
5	Delegate passes	5	3	2
6	One large booth (in the same floor of conference venue)	√	√	√
7	One large backdrop banner stand (in the same floor of conference venue)	√		
8	One door-shaped backdrop banner stand (in the same floor of conference venue)		√	
9	One-month advert on Sxcoal homepage	√	√	√
10	Rolling promotion video during break	√	√	
11	30-minute keynote speech	√		
12	Firm brochure bagged & distributed with meeting materials	√	√	√
13	One free pass to any coal salons organized by Sxcoal within one year	√	√	√

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NO.	Option	Items	Price(RMB)	Opportunities	Descriptions
1	Venue Advertisement	Large Booth	¥ 20,000	5	3m×3m (including 1 desk, 2 chairs, power supply) in exhibition hall, one free conference pass
2		Standard Booth	¥ 10,000	8	2m×2m (including 1 desk, 2 chairs, power supply) in exhibition hall, one free conference pass
3		Large backdrop banner stand	¥ 10,000	4	3m×2m (free design and painting) in main venue
4		Door shape exhibition Shelf	¥ 3,000	10	0.8m×2m in prominent location of venue
5		Hanging Flag	¥ 5,000	10	1m×1.5m on above both sides of main venue
6	Conference Supplies Advertisement	Bag	¥ 20,000	1	28cm×40cm×8cm, provided by sponsor
7		Company Brochure	¥ 10,000	5	Company brochure to be placed in the bag and distributed to attendees together with conference documentation
8		Conference Supplies Title Sponsor	¥ 10,000	1	Company logo to be labeled on conference notebooks, name plates, meal ticket (one option available)
9		Drinking Water Exclusive Sponsor	¥ 10,000	1	Company logo to be labeled on water bottles
10	Market Promotion	Keynote speech	¥ 30,000	2	30-minute keynote speech
11		Promotion Video	¥ 20,000	4	5 minutes to broadcast during break
12		Banquet Sponsorship	¥ 150,000	1	Welcoming Banquet Sponsorship, backboard display and speech
13		Business Tour Sponsorship	¥ 50,000	1	Welcome Reception Sponsorship, backboard display and speech
14		Conference Gift	(Negotiable)		Free gifts to be given to participants for company promotion.
15	Other sponsorship	Communication meeting, summit support, etc.	(Negotiable)		Can be customized according to sponsor's special needs

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Large Booth



Standard Booth



Door-shape Backdrop Banner Stand



Large Backdrop Banner Stand



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Conference Supplies Title Sponsor – Bag



正面

背面

Conference Supplies Title Sponsor – Notebook



Conference Supplies Title Sponsor – Name Plates



Front

Conference Supplies Title Sponsor – Meal Ticket



Front



Back



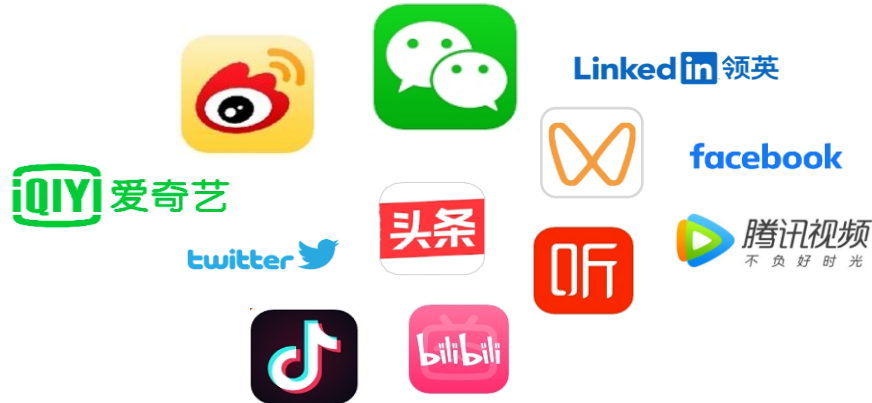
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Promotion Program- online

No.	Option	Form	Price	Opportunities	Description
1	Live conference advert	Photo + Text	¥ 50,000	1	Company promotion displayed on live broadcast platform during break
2	Media matrix	Promoted post	¥ 20,000	1	Company promotion (photo + text) displayed in the end of conference articles to be posted on Sxcoal official accounts on Wechat, Douyin, Weibo, Toutiao, etc.



Sxcoal All-Media Platform

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